

MapInfo Unveils Location Intelligence .Net Platform

TROY, NY-May 20, 2004- MapInfo Corporation (Nasdaq: MAPS) today introduced MapXtreme® 2004, the next generation of its location-based technology platform. Built on Microsoft® .NET, MapXtreme 2004 enables users to develop custom mapping applications that can be deployed both on the desktop and the Web using the same core engine. MapXtreme 2004 provides an unprecedented level of new functionality, including an open architecture that supports IT and industry standards, the ability to develop and deploy more robust applications, and complete integration with the .NET development environment.

Previously, if a company wanted to move an application from the desktop to the Web, its IT group would either have to have the in-house expertise or need to learn new programming languages as well as a new development environment. Since MapXtreme 2004 leverages Microsoft Visual Studio .NET, which consolidates Web and desktop development, developers can now create mapping applications for both the Web and desktop environments using the same skill set. As a result, companies should be able to more efficiently leverage existing resources, resulting in drastically reduced development time and cost savings.

"MapXtreme 2004 is a great example of how .NET is spurring a new wave of applications for developers," said Sanjay Parthasarathy, Corporate Vice President, Developer and Platform Evangelism, Microsoft. "By seamlessly integrating with Microsoft Visual Studio .NET and allowing developers to take advantage of powerful features such as templates, help and install services for Smart Clients, MapXtreme uses Web services and the .NET Framework so customers can have advanced location intelligence in business applications."

"MapXtreme 2004 represents a significant step towards delivering spatial capabilities in enterprise applications," said David Sonnen, Senior Geospatial Consultant, IDC. "MapXtreme's architecture and the support of IT and industry standards greatly simplifies the development and integration of spatial applications. This platform brings powerful functionality, rapid application development capabilities and integration with enterprise information technology and data infrastructure, helping to make mapping and location-based analysis a reality for organizations everywhere."

With MapXtreme 2004, MapInfo continues its commitment to support industry and IT standards. MapXtreme's open architecture provides enhanced support of the most commonly used Web services standards from the Open GIS Consortium Inc. (OGC), resulting in increased interoperability. These standards include Web Map Service (WMS), Web Feature Service (WFS) and Geography Markup Language (GML). As a result, users are able to more easily exchange location-based information across networks and platforms. In addition, MapInfo's support of ADO.NET extends the number of data sources that users can access with MapXtreme 2004.

"MapInfo is committed to providing our customers with a complete location platform that can be used on the deployment environment of their choice. With MapXtreme 2004, we are making it easier than ever for organizations to leverage the benefits of mapping and location intelligence when making important business decisions," said Mike Hickey, COO, MapInfo. "Location intelligence is simply too important of a business tool to keep it in the hands of one or two people in an organization. With the recent launch of our Envinsa™ location platform and today's release of MapXtreme 2004, MapInfo is making location intelligence available to key decision-makers, helping drive more insightful decisions across the enterprise."